

P.O. Box 331 Wakefield, MA 01880 info.WakefieldLL@gmail.com Tax ID: 04-3029250

January 3, 2025

Dear local business owner,

On behalf of the children of Wakefield Little League, we respectfully ask that you consider providing sponsorship from your business or organization for the 2025 season. Like many other not-for-profit organizations, our annual budget relies on local support in order to keep registration fees as low as possible. To the extent you are able to provide sponsorship this year, the families of Wakefield Little League would greatly appreciate your generosity and investment.

Your sponsorship and contributions lead to:

- Keeping our registration fees as low as possible for families
- Improved playability and safety at our many fields
- New equipment and uniforms for the players
- Maintenance and/or purchase of new machines/tools for the fields

We have listed a variety of sponsorship opportunities on the attached form that allows you to determine how to best ensure that the families of Wakefield's athletes can recognize your contribution, and in turn support your business. By completing the attached sponsorship form and selecting a donation that will work within your budget by March 1st, you will gain visibility throughout the Little League season. All sponsors who contribute above the "Single" level will be included on our website, which is constantly viewed by Wakefield families.

Fence sign space is available at both Fernald Field and the two Nasella Playground fields. These fields will host games and practices between April and October, including all-star games and Jimmy Fund games against players from other towns within our district. What a great way to show your support for the Little League program, and to have visibility with members of the Wakefield community and neighboring towns.

Please do not hesitate to reach out to the league with any questions. We thank you very much for your consideration.

Wakefield Little League wakefieldlittleleaguetreasurer@gmail.com



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SPONSORSHIP PACKAGE INFORMATION	PRICING
 Triple Play 3 signs at the fields of your choice. Team Uniform Sponsor (your business name displayed on the back of each player's team shirt). Prominent Website Advertising (homepage banner and hyperlink). 	\$1,200 - renewal \$1,500 - new
 Double Play 2 signs at the fields of your choice. Team Uniform Sponsor (your business name on the back of each player's team shirt). Prominent Website Advertising (homepage banner and hyperlink). 	\$1,000 - renewal \$1,200 - new
 Fielder's Choice 1 sign at the field of your choice. Team Uniform Sponsor (your business name on the back of each player's team shirt). Prominent Website Advertising (homepage banner and hyperlink). 	\$700 - renewal \$800 - new
 Single 1 sign at the field of your choice. Team Uniform Sponsor (your business name on the back of each player's team shirt). 	\$600 - renewal \$700 - new
1 New Field Sign at your field of choice.	\$500
1 Field Sign Renewal at the field of your choice.	\$400
 Baseball Majors Your business name embroidered on the back of the players' hats. 	\$300



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 All Other Divisions: Team Uniform Sponsor (your business name on the back of each player's shirt for a designated team). Choose from teams in the Challenger, Little Tikes, Tee-Ball, Rookie, Single A, or Double A divisions. 	\$250
 Website Sponsor Banner & Link to your business site, and your discount coupons, if available. 	\$125
 Open Donation WLL appreciates any donation that you feel is appropriate. Thank you! 	Increments of \$25

Please list your package selection, your business name, business contact information, business website, the team you would like to sponsor (if you have a preference) and your child's name (optional), if you are choosing a package that includes Uniform Team Sponsorship.

We can also offer a customized package plan for your business - please contact us for further details.

Checks to be made payable to: Wakefield Little League, P.O. Box 331, Wakefield, MA 01880